



Yes we CAN! Program Ad Specs

AD DEADLINE: JUNE 11, 2021

SEND TO:

Comms@pimadems.org

\$10,000 – CHAMPION

Full-page ad in Program | vertical format only

4.75" wide x 7.5 inches high

\$5,000 – FACILITATOR

Full-page ad in Program | vertical format only

4.75" wide x 7.5 inches high

\$2,500 – PARTNER

Half-page ad in Program | horizontal format only

4.75" wide x 3.625 inches high

\$1,500 – STEWARD

Quarter-page ad in Program | vertical format only

2.25" wide x 3.625 inches high

\$500 – ADVOCATE

Quarter-page ad in Program | vertical format only

2.25" wide x 3.625 inches high

For a sample program view this example:

<https://pimadems.org/sample-program/>

TO SEND BY JUNE 11TH

- Color Logo
- Grayscale Logo
- Print Ad

LOGO

File types accepted:

Vector, PNG, SVG, EPS or AI are preferred. JPEG if no other option is available.

Color space: **RGB and Grayscale**

Size: **minimum size 300px**

DIGITAL AD FOR CAN PROGRAM

File types accepted:

PNG, JPEG, AI or PDF

Color space: **RGB**

send at 2x size if not vector so viewers can enlarge ad

Thank you for your generous support of Pima County Democratic Party!

PO Box 40211, Tucson, AZ 85717 • (520) 326-3716 • pimadems.org



Yes we CAN! Program Ad Specs

FULL-PAGE AD

4.75" wide x 7.5" high

342 x 540 pixels

**Full-page ad must be designed
in vertical/portrait format**



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HALF-PAGE AD

4.75" wide x 3.625 high

342 x 261 pixels

**Half-page ad must be designed
in horizontal/landscape format**

QUARTER- PAGE AD

2.25" wide x
3.625" high

162 x 261 pixels

**Quarter-page ad
must
be designed in
vertical/portrait
format**