

# Udall Dinner Ad Specs 2020

**AD DEADLINE: MARCH 30, 2020**

**SEND TO:** Program designer: [jenni.pagano@gmail.com](mailto:jenni.pagano@gmail.com)

## **\$10,000 - LIBERTY**

**Full-page ad in Program | vertical format only**

4.75" wide x 7.5 inches high

## **\$5,000 - JUSTICE**

**Full-page ad in Program | vertical format only**

4.75" wide x 7.5 inches high

## **\$2,500 - UNITY**

**Half-page ad in Program | horizontal format only**

4.75" wide x 3.625 inches high

## **\$1,500 - FREEDOM**

**Quarter-page ad in Program | vertical format only**

2.25" wide x 3.625 inches high

## **\$500 - SPIRIT**

**Quarter-page ad in Program | vertical format only**

2.25" wide x 3.625 inches high

### **TO SEND BY MAR. 30**

- Color Logo
- Grayscale Logo
- Print Ad

### **PRINT AND WEB LOGO**

File types accepted:

**Vector, SVG, EPS or AI are preferred.  
JPEG if no other option is available.**

Color space: **CMYK and Grayscale**

Size: **minimum size 3" @ 300 dpi**

### **PRINT AD FOR UDALL DINNER PROGRAM**

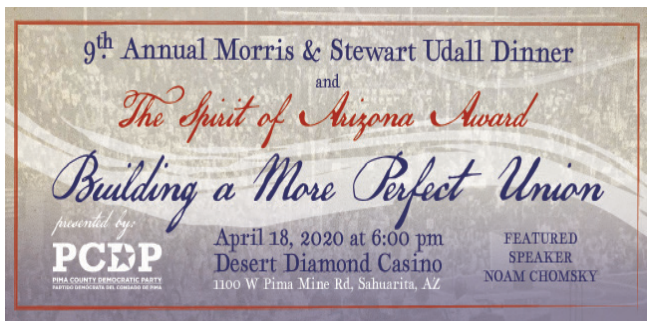
File types accepted: **PDF, AI, EPS, PSD,  
or TIFF**

Color space: **CMYK**

Size: **300 dpi at full ad size**

**Thank you for your generous support of Pima County Democratic Party!**

PO Box 40211, Tucson, AZ 85717 • (520) 326-3716 • [pimadems.org](http://pimadems.org)

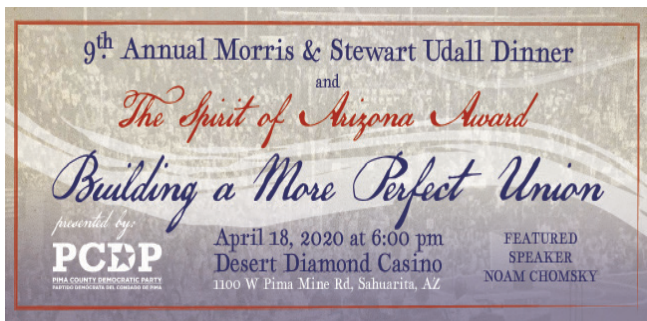


# Udall Dinner Ad Specs 2020

## FULL-PAGE AD

4.75" wide x 7.5" high

Full-page ad must be designed  
in vertical/portrait format



# Udall Dinner Ad Specs 2020

## HALF-PAGE AD

4.75" wide x 3.625" high

Half-page ad must be designed  
in horizontal/landscape format

## QUARTER- PAGE AD

2.25" wide x  
3.625" high

Quarter-page ad must  
be designed in  
vertical/portrait  
format